DR. Laila Highan

Pediatric Dentist | Mentor | Speaker | Author | Philantropreneur

SPEAKER PACKET



Elevating excellence & equity in dentistry through mentorship & inclusion strategies

Dr. Hishaw is unlocking potential and creating pathways to success for a brighter future in dentistry. She is a board-certified pediatric dentist, author and visionary leader. In 2003, she opened her first private practice, blazing the trail as the first female pediatric dentist to do so in Tucson, Arizona. When she is not caring for the smiles of her young patients at Tucson Smiles Pediatric Dentistry, she is elevating the entire profession as the founder & CEO of Diversity in Dentistry Mentorships, a nonprofit on a mission to strike more of a balance in the profession.

The intersection of her leadership in the private and nonprofit sectors, coupled with her lived experiences as a woman of color in dentistry, has given her a unique perspective and appreciation to teach and problem solve using both an analytical and empathetic approach. It is her desire to help people, organizations, and educational institutions build pathways to success–from the predental student to the practice owner or dental school dean.

Dr. Hishaw has given keynote speeches and presentations to the National Dental Association, American Dental Association's SmileCon[™], Mommy Dentists In Business[™] CEO Roundtable, Arizona Dental Association, Midwest Dental Conference, American Academy of Pediatric Dentistry, and the American Student Dental Association, among other organizations and companies. She would love the opportunity to bring her authentic voice and natural ability to connect with your audiences to help them achieve actionable results at your next event.

Dr. Laila Hishaw • hello@drlailahishaw.com • www.drlailahishaw.com • 520.977.7336

LEARNING OBJECTIVES:

- Learn inclusive strategies as a leader that will reduce employee turnover, increase practice profitability, and improve oral health outcomes
- Evaluate the impact of unconscious bias on patient care, peer interaction, and team culture
- Explore ways mentorship & pathway programs can diversify the dental workforce & increase access to care for underserved communities
- Gain tools to set & protect healthy boundaries to prevent burnout, over commitment, and compassion fatigue

Suggested Audience

Dental Students, Dental Professionals, and Women in Healthcare **Suggested Formats** Partial or Full Day; Lecture, Workshop, Keynote



TESTIMONIALS

"It was a pleasure to work with you. Congratulations, as you have created a diversity legacy." Dr. Jeanne C. Sinkford First Woman Dean of an U.S. Dental School

"Dr. Hishaw's lecture was so inspiring! Her story will definitely change many lives." Dr. LaJoi W. Pediatric Dentist

"A recent seminar I attended where Dr. Hishaw spoke really shifted the perspective on my relationship dynamic with my career. Her openness and willingness to share her experience and personal challenges really helped me take a closer look at my own situation and have since improved it for the better!" Dr. Adi S. Pediatric Dentist

PAST PRESENTATIONS

(PARTIAL LIST)

Mommy Dentists In Business CEO Roundtable

Opening Session Mistress of Ceremonies, National Dental Association Annual Convention

American Dental Association SmileCon™

American Student Dental Association

American Academy of Pediatric Dentistry

New York State Dental Assoc

Beyond Flexner Alliance (Social Mission Alliance)

FEATURED PODCASTS (PARTIAL LIST)

Host, Beyond the Smile

Pedo Teeth Talk

Mommy Dentists In Business

Mom Worthy

Heart 2 Talk

Bathtime 2 Boardroom



BRING DR. LAILA HISHAW TO SPEAK AT YOU<u>R NEXT EVENT!</u>

Publications & Features

- Author, 'Cavity Free Kids'
- Contributing Author, 'Juggling Family and Life While Running A Business'
- Contributing Author, 'Innovative Leaders In Healthcare'
- Author, ADA News 'Why Diversity in Dentistry Matters and How You Can Help'
- Co-Author, Journal of Dental Education (ADEA)
- Thrive Global
- Black Enterprise
- Arizona Daily Star
- Spear Education
- ASDA Contour
- KOLD 13 New Tucson

Achievements & Affiliations

- President, Diversity In Dentistry Mentorships Inc
- Fellow, American College of Dentists
- Fellow, International College of Dentists
- Fellow, American Academy of Pediatric Dentistry
- Diplomate, American Board of Pediatric Dentistry
- ADA Task Force to Eliminate Barriers for Underrepresented Minorities into Dentistry
- Alumni, ADA Inst. for Diversity In Leadership
- Board Member, Delta Dental of AZ Foundation
- American Dental Association
- National Dental Association
- Arizona Dental Association
- Tucson Lifestyle Top Dentist
- 2021 Incisal Edge Rising Influencer





WHY MENTORING MATTERS

Many young people do not have professionals in their lives they can look up to. No one lights the way by advising them on which subjects to take. Dentistry may not even be on their radar. Less than 15% of dental students come from underrepresented backgrounds. **Mentoring brings meaningful connections to the community**, which is exceptionally rewarding for both parties. Mentoring also helps students know they belong and unlocks their potential to thrive.

Dr. Hishaw is one of only **3.8% of Black dentists in America**. Strongly believing representation matters and that children will want to emulate that which they see in their lives, she decided something needed to be done to change this statistic. She founded Diversity in Dentistry Mentorships, Inc., a 501(c)(3) organization to educate, empower and inspire Black/African American, Latinx/Hispanic, American Indian/Alaska Native students to pursue careers in the dental profession.

Please visit our website to learn how you can support our programs and sign up to be a dental mentor or mentee at **Diversity In Dentistry Mentorships**.

Follow us on social media @diversityindentistry Email us at info@diversityindentistry.org #mentorsforthemovement #diversityindentistry







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